



National  
Retail  
Association

# INDUSTRY WORKFORCE ADVISOR PROGRAM

Supporting small & medium retailers to support workforce diversity and growth

The Industry Workforce Advisor provides free consultation and planning support to businesses in Queensland with under 200 staff enabling them to address workforce challenges, diversify their workforces, and support workforce growth.

Developed jointly by Jobs Queensland and the Business Chamber Queensland, the workforce planning connect tool is easy to complete and will result in a workforce plan tailored to your specific business needs and challenges. Our IWA will support you throughout the process.

*The Industry Workforce Advisor program is funded by the Queensland Government as part of the Good people. Good jobs: Queensland Workforce Strategy 2022–2032.*



## HOW DOES IT WORK?

Our Advisor will work with you every step of the way to:

Complete a review of your current workforce planning efforts



Develop a workforce plan for your specific business needs setting goals & objectives

Connect with workforce initiatives & key stakeholders



Implement workforce activities

Measure program success





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Your Industry Workforce  
Advisor is **Victoria**

## WHAT ARE THE OUTCOMES?

With your tailored Workforce Plan in hand, you can have access to:



Strategies to attract and retain a diverse, skilled workforce



Applicable funding, subsidies and grant opportunities



Support services for critical workforce planning



Industry and government programs

Contact Victoria

0403 467 859  
v.hansen@nra.net.au

or visit

[www.nra.net.au/iwa](http://www.nra.net.au/iwa)



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