

LIVE WEBINAR

# Digital Marketing Essentials

THU, NOV 19 @ 9AM (AEDT)

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THU, DEC 3 @ 9AM (AEDT)

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## Designed For Aussie Business Owners Fighting COVID-19

The global shift to join the online market, increased exponentially by the effects of COVID-19, has seen many businesses hustling to reach more audiences and stay top of mind for consumers online.

This webinar delivers insights on up-to-date essentials of digital marketing which business owners need to know when creating their website, strategy and campaigns.

Time

**9:00AM - 10:30AM**

Price

**FREE**

**We will help you empower your business to overcome disruption and discover hidden opportunities to reinvent it for survival, growth and success.**

### What You'll Learn at the Webinar

- // Big mistakes which small and medium businesses are making in digital marketing
- // Digital marketing – the principles of success
- // A defined process for success online
- // Digital Strategy – the key elements and how to nail it
- // How to create trust and credibility online
- // How to nail your business website, key elements and what to watch
- // Lessons and success stories of small and medium business
- // How to align your business goals with Digital and marketing
- // Continuous skills and knowledge development

#### Want to know more?

For further details on program schedules, pricing plans, and partner benefits, please contact us.

#### Contact Us

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