

RETAIL IMPACT - QLD



96% respondents negatively impacted by COVID-19

Massive losses for retail in March, with worse results in April.

>\$400 MILLION LOST REVENUE FOR QLD RETAILERS IN MARCH '20



58%

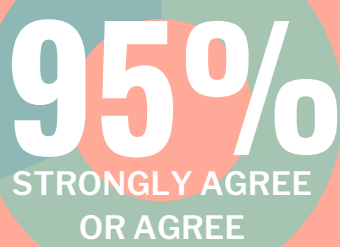
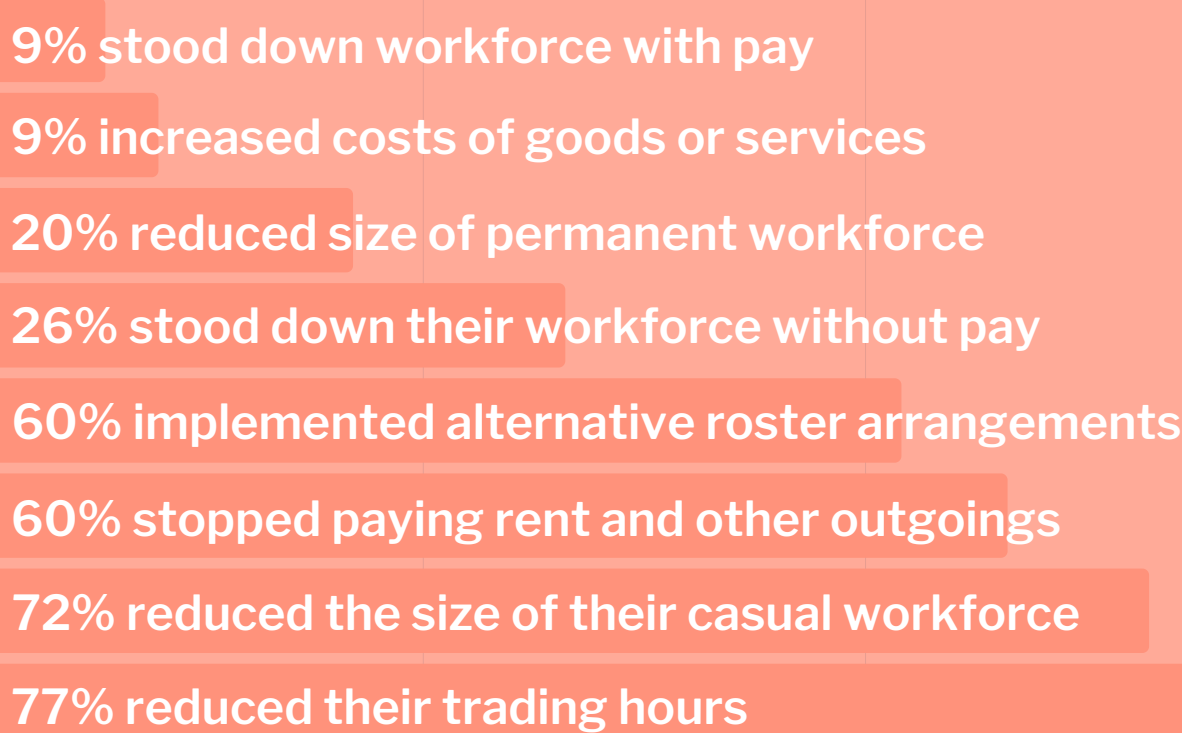
experienced either no increase or a decrease in annual turnover in the 2019 calendar year



94%

experienced an increase in or no change to the costs of doing business in the 2019 calendar year

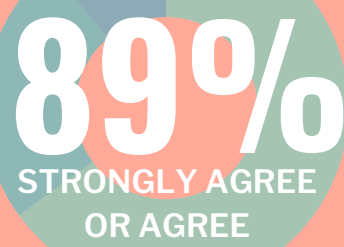
RETAILER ACTIONS TAKEN IN RESPONSE TO COVID-19



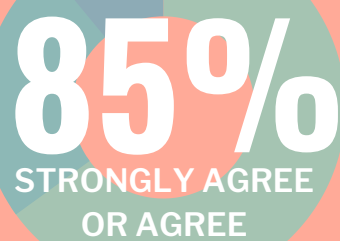
95%
STRONGLY AGREE
OR AGREE

"IT IS VERY DIFFICULT TO ENSURE FINANCIAL STABILITY RIGHT NOW"

"I FEEL VERY ANXIOUS ABOUT MY FINANCIAL SITUATION RIGHT NOW"



89%
STRONGLY AGREE
OR AGREE



85%
STRONGLY AGREE
OR AGREE

"I FEEL VERY ANXIOUS ABOUT MY FUTURE AND THE ABILITY TO MAINTAIN MY BUSINESS"

"I FEEL VERY ANXIOUS ABOUT MY HEALTH AND WELLBEING AND THE HEALTH AND WELLBEING OF MY STAFF"



77%
STRONGLY AGREE
OR AGREE

Disclaimer: This infographic displays aggregate data collected by the National Retail Association from Australian retailers via the COVID-19 Impact Survey between 31 March 2020 and 6 May 2020.