



SAFECITY NETWORK

A National Retail Association Initiative



National Retail Association

21%

Increase in reported crime in 2017-18
compared to 2% increase in 2016-17

PARTICIPATION

Participants in SafeCity Network

389



ENGAGEMENT

One-on-one visits
25 tours visiting avg
of 150 retailers per tour



12 Group workshops
130 attendees



41

 Crime alerts
& bulletins

CRIME REPORTING

Auror reports
841 incidents
of theft recorded



215 incidents
of theft preventions

Auror clients
10 retailers have
made ongoing
commitments
to the platform



CrimeStoppers
reports **38 incidents**
of theft recorded

2017: 1,310 retail
crimes reported to Police
2018: 1,517 retail
crimes reported to Police