

# **RETAIL IS YOUR FUTURE**



#### **OVERVIEW**

Home living retailers may specialise in one product or offer a range of complementary products. These products can range from large items (mattress) to small home wares (cutlery). The key customer base varies from businesses, people replacing house hold items and new homeowners.

## **AVAILABLE JOBS**

- · Sales assistant
- · Team supervisor
- · Assistant manager
- Manager
- · Assistant buyer
- · Visual merchandiser
- · Store person
- · Human resources
- Marketing

- · Cashier
- · Clerical or administration worker
- · Receiving and despatch coordinator

Opportunities to move into specialised roles:

- Promotions
- Advertising
- · Interior Design

# **HOW DO I START?**

Qualifications in retail services can help you when you are applying for a position as a sales assistant in home living.

- · Entry level Casual/part time positions are available for busy, weekend and holiday periods.
- · School based traineeships in retail SIR20216 Certificate II in Retail Services.
- SIR20216 Certificate II in Retail Services or SIR30216 Certificate III in Retail shows your interest in the retail industry.

· If you are looking to further your career within Home living retail you can work your way up, apply for promotions or further study SIR40316 Certificate IV in Retail Management, SIR50116 Diploma of Retail Management.

## TASKS AND WORKING CONDITIONS

Depending on your role and the type of home living store, your role will involve customer service skills, product knowledge and after sales advice including installation, care requirements, visiting customer's homes to offer advice, measuring and quoting. Communicating with a team, arranging room displays, tracking stock and updating computer records will also be common.

You may need to develop specific skills to assist you in the type of speciality store you are interested in.

## WHAT TRAINING IS AVAILABLE?

Home living stores may have in-house training that is specific to their product range; however, training packages are available in a variety of areas, furniture manufacturing, interior design, business, transport and storage. Qualifications can be achieved through a nationally accredited training course or an apprenticeship.

## **RETAIL QUALIFICATIONS**

- · Certificate II in Retail
- · Certificate III in Retail
- · Certificate IV in Retail Management
- · Diploma of Retail Management
- · Diploma of Visual Merchandising

To find out more about accredited retail qualifications, please contact the National Retail Association call 1800 RETAIL (738 245), nra.net.au