



World Without Waste

THE COCA-COLA COMPANY'S PACKAGING VISION

We are working to reduce the plastics footprint in Australia and worldwide.



Our bold, ambitious goal:
to help collect and recycle a bottle or can for every one we sell by 2030.

How will we do this?

1. DESIGN: We're reducing our footprint by using more recycled content and **reducing** the amount of **plastic** in each container.



100% of our bottles & cans in Australia are **recyclable**



Mount Franklin 600ml bottles are made of

100% recycled plastic

Coca-Cola Amatil has **increased** the amount of **recycled content** we use in our PET bottles in Australia by **50%** in the past year alone

We have created **sustainable packaging design guidelines** to ensure all our products have the best **chance of getting recycled**

2. COLLECT: For every bottle or can the Coca-Cola system sells we aim to help take one back so it has **more than one life**.

We support and invest in **Container Deposit Schemes** across Australia in SA, NT, NSW, ACT & QLD



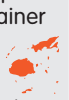
Coca-Cola Amatil has been a part of the **South Australia CDS scheme** for more than **40 years**



Coca-Cola Amatil is one of the establishing partners for **Exchange for Change** – responsible for being the scheme co-ordinator for the NSW CDS 'Return and Earn'



Coca-Cola Amatil Fiji successfully runs a container collection and recycling program, **Mission Pacific**, helping to reduce litter and paying consumers FJ\$1 per kg of containers they return



Through **Keep Australia Beautiful**, Coca-Cola has contributed **\$1.6 million** in support of community recycling projects



We are investing marketing dollars and skills to help people understand **what, how and where to recycle**



We're working to support a local **circular economy**



3. PARTNER: We're working with local communities, and organisations to address issues like **packaging litter** and **marine debris**.



Eco Barge Clean Seas – Removing Marine Litter

Coca-Cola provides funding and support to the leading cleanup initiative in the Whitsunday Islands, removing and preventing marine litter to protect the sea life around the Great Barrier Reef.



Plastic Collective – Up-cycling Plastic Waste

As part of the support from Coca-Cola, Eco Barge are teaming up with Plastic Collective to ensure the waste removed from the Whitsunday Islands will no longer be sent to landfill, but will be up-cycled via the Plastic Collective Shrunder into other useable materials.



Australian Microplastic Assessment Project

Australia's largest microplastic citizen project, AUSMAP, to obtain widespread, accurate and reliable data on the presence of microplastic particles on the Australian coastline and in oceans and educate communities.



Landcare – Coastcare Clean Ups

The Coca-Cola Foundation and Landcare Australia's Coastal Protection Program focuses on the reduction of marine litter, the protection and enhancement of coastal zones, and increasing community awareness of the effects of pollution and litter on the marine environment.



World Without Waste is part of The Coca-Cola Company's larger strategy to grow with conscience, by becoming a total beverage company that grows the right way.



“The world has a packaging problem and, like all companies, we have a responsibility to help solve it.”

– James Quincey, President and CEO of The Coca-Cola Company