

THE FUTURE OF RETAIL FORUM



David Arkles

Region Sales Director & General Manager
Zebra Technologies ANZ

David Arkles is responsible for Zebra Technologies in Australia and New Zealand, helping deliver business-critical mobility solutions to the region's largest retail, minerals and energy, transport, logistics, supply chain, and healthcare organisations.

Digitisation of assets enables smart companies to change the way they interact with their employees, customers, suppliers and stakeholder machines, opening up new opportunities to capture and create value. Zebra calls this "Enterprise Asset Intelligence".

David joined Motorola Solutions in 2013 and was appointed General Manager following Zebra's acquisition of Motorola's Enterprise business. He brings more than two decades of experience in the ICT industry, with particular expertise in strategy, business development and corporate change.

