

BDO & NORA PROUDLY PRESENT:



NORA & BDO AUSTRALIAN RETAIL STUDY TOUR New York 2016

NRF 105TH ANNUAL RETAIL'S BIG SHOW 2016 nrf.com/annual16

17-20 January 2016

Join 30,000 retailers as we head off to New York and the NRF Big Show

NORA and BDO are excited to present the Australian Retail Study Tour 2016.

As part of the study tour package, Australian Retailers will have full access to the NRF Big Show, VIP walk-throughs with leading retail technology innovators, exclusive networking dinners and drinks with key note speakers, and a retail walking tour of New York City.

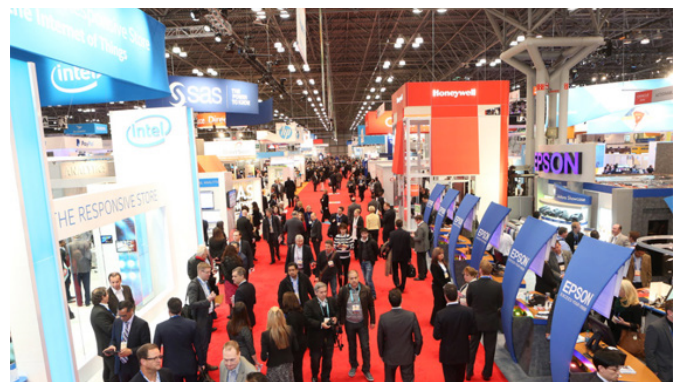
Network with international retailers and fellow Australians as we see and experience all things retail on an international level.

We hope you will join us in New York.



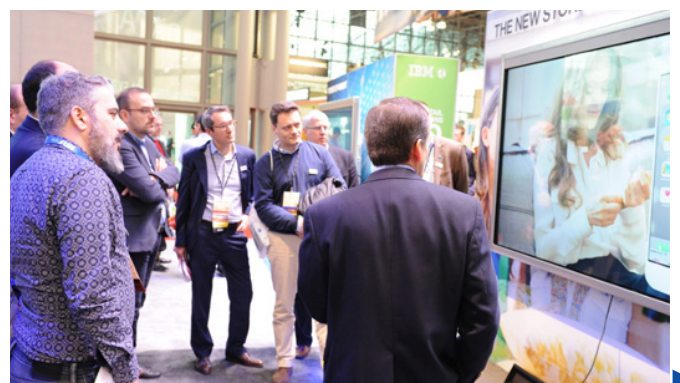
YOUR PACKAGE INCLUDES:

- Full access to the NRF Big Show. View the amazing schedule [here](#)
- VIP walkthroughs with leading retail technology innovators
- Exclusive networking dinners and drinks every night with keynote speakers
- Retail walking tour of New York City with expedition group



The NRF Big Show is held annually in New York City. The four day event offers unparalleled education, collegial networking, and an enormous expo hall full of technologies and solutions.

After more than a century, the NRF Show is still the place - the only place - where you can see and experience all things Retail. It is truly one-stop-shopping for industry professionals from around the world.





Program

To book your place please contact [Kate Marshall](mailto:kate.marshall@bdo.com.au) kate.marshall@bdo.com.au or [Ashlea Wilson](mailto:ashlea@nora.org.au) ashlea@nora.org.au

Sun
17
January

Welcome breakfast and VIP booth walkthrough

We begin our Study Tour with a welcome breakfast and then head off to the Big Show for the first exclusive booth walkthrough with Microsoft.

Take advantage of your full access Big Show conference pass as the retail technology playground is opened! Test drive the technologies of the future and mine the unparalleled experience and knowledge of more than 530 solution providers. Discover solutions that can drive your business to new heights.

Mon
18
January

VIP booth walkthrough and NRF Party Monday!

Be inspired and build your knowledge as we take you through another VIP booth with a leading technology innovator. Look forward to the night at

the Hudson Terrace where there will be a 45 minute fireside panel, Q&A and networking with international retailers.

NRF Party Monday!

Time: 6pm – 8:30pm
Hudson Terrace, 621 West 46th Street, New York

The New World of Commerce

With growth expected in virtually every market and increased revenues projected globally, what does the battlefield look like today and what will tomorrow bring? Join our expert panel as we dive deep into the new world of commerce.

Topics

- Phygital
- Flat world opportunities
- The Importance of Emotion in New Retail
- Amazon – The rise and rise...a freak or friend?
- Agile – Talk or true?

Moderator

Paul Greenberg (The Forum for International Retail Association Executives)

Panel

- Nadia Shouraboura, founder & CEO hointer.com
- Howard Saunders, Retail Futurist, 22and5.com
- Gary Wheelhouse, Chief Digital Officer, Harvey Norman

Tue
19
January

Exclusive dinner and drinks with keynote speaker

We have the VIP treatment again today with two leading technology booth walkthroughs. With your full access pass in hand, make the most

of your day at the conference and attend the keynote sessions on Leading Digital Transformation in a rapidly changing Industry or Navigating the Digital Age. There are also a host of breakout sessions to attend including **Bringing Omnichannel to Life** and **How to Serve the Digital Customer**. In the evening, attend an exclusive dinner.

Delegation dinner

Time: 6pm – 8:30pm
Clyde Frazier's Wine and Dine, 485 10th Avenue, New York

Wed
20
January

Lab for start-ups or a retail walking tour of New York

This one of its kind study tour concludes with an amazing last day! Choose from a lab for start-ups or come on a retail walking tour of New York.

End the night at one of the best Blues Clubs in New York!

Blues night

Time: 8.30pm – 10:30pm
Terra Blues, 149 Bleecker Street, New York



SUPPORT PARTNERS:



* Non-retailer price: US\$3,480 (AU\$4,900)